

WHERE IT'S AT
#HONEYLANDFESTIVAL



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*Please note that this map is not to scale and is for reference only.

EXPLORE THE SWEET SPOTS

- 1

BEATS STAGE

Tell Mary we gon’ have fun in this dancery! Keep the party jumping all night at the Beats Stage with musical performances from your favorite artists.
- 2

EATS & SIPS STAGE

All curated by Marcus Samuelsson and Fawn Weaver, The Eats & Sips Stage promises exceptional food and beverage demonstrations, thrilling culinary competitions, and captivating conversations. Platinum ticket holders will receive samples of on-stage culinary creations.
- 3

THE GARDEN

Step into The Garden for can’t-miss dining experiences. At Farm to Feast, you’ll always have a seat at the table. Gather your friends for a delicious multi-course meal crafted from fresh ingredients, with menus expertly-curated and hosted by surprise guests. At the Honey Brunch Day Party, enjoy your favorite bites, custom cocktails with Martell Blue Swift, and a DJ to keep us floating on good vibes only.
- 4

FOOD & BEVERAGE
- 5

STUDIO HL

Tune into Studio HL where curated conversations and up close & personal moments with your favorite podcasts and creators go live.
- 6

TASTE OF THE DIASPORA

We are not a monolith! Taste of the Diaspora showcases the rich tapestry of cultures through food, beverage, and creativity within our Black community.
- 7

CHAIR RENTAL
- 8

HONEYLAND MERCH

So fresh, so clean. You’re not leaving here without being the flyest in the room.
- 9

BOX OFFICE
- 10

INFO BOOTH

- 11

CORNER STORE

Just throw it in the bag! Shop products from the best Black-Owned Businesses for you and your loved ones at the Corner Store.
- 12

THE GRAPEVINE

Grandma used to say, “The Blacker the berry, the sweeter the juice.” At The Grapevine, we proudly feature a diverse selection of your favorite Black-owned wines, where you just might discover your new favorite.
- 13

WELL, WELL, WELL

Well, well, well...look at you prioritizing your health! Here, we’ll shine a spotlight on health-conscious choices and wellness brands.
- 14

BEER & TEQUILA GARDEN

Seek solace over laughter and clinking glasses. Take a seat in the Beer & Tequila Garden where Stella and Milagro are the backdrops for conversations.
- 15

ADA VIEWING
- 16

PEPSI™ PARK @ HONEYLAND

Pepsi™ Park @ Honeyland is where you chill out, max, n’ relax all cool. Think recess for grown-ups: larger-than-life games, good drinks, experiences, and Black joy all day long.
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BMW
- 18

MARTELL COGNAC
- 19

ELECTROLIT
- 20

THE UNCLE NEAREST EXPERIENCE

Step into The Uncle Nearest Experience for a peek of what awaits you at the Uncle Nearest Distillery in Shelbyville, TN. A haven for all whiskey, bourbon, and cigar connoisseurs alike.
- 21

MINTOPIA BY TOBE NWIGWE
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STELLA ARTOIS
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MILAGRO

- GA

GA

GA passes include access to multiple stages packed with food and beverage demonstrations, musical performances, and conversations with special guests including Earn Your Leisure, Drink Champs, Tabitha Brown and more. Kalen Allen and LeToya Luckett will be the Eats & Sips Stage hosts, emceeing the weekend’s festivities.
- GA+

GA+ LOUNGE

GA+ passes grant access to the Beats Stage, Eats & Sips Stage, and exciting activations. You’ll also enjoy the exclusive GA+ Lounge with dedicated bars, convenient restrooms, and shaded seating.
- VIP

VIP & PLATINUM LOUNGE

For VIP and Platinum pass holders, the VIP Lounge will be brimming with elevated experiences. Enjoy dedicated bars featuring specialty drinks, exclusive up-close mixology sessions, engaging conversations with experts like Tiffanie Barriere (Master Mixologist and spirits educator), Amaris Jones (Founder of Chick’N Jones), Tracie Franklin (Whiskey educator and distiller), and Chris & Ben Williams (Founders of Lucille’s Houston), plus many more.